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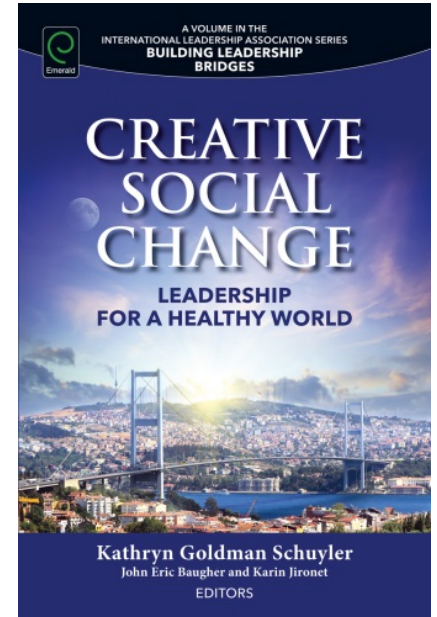
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Creative Social Change – Creating Organizational Health and a Healthy World

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Now available – Creative Social Change – The most important book published this year on leadership and sustainability.

[*Creative Social Change: Leadership for a Healthy World*](#) (Emerald Group Publishing) asks readers to consider, “What is my role in creating healthy organizations and a healthy world?” and then provides them with the frameworks and tools to explore that challenge, finding a path through the complexities of today and taking action and contributing to what works. The book proposes practical questions that can be used for dialogue and action among leaders, policy makers, corporate sustainability officers, and organizational consultants as they consider the interconnections between leadership and sustainability and between the long-term viability of the planet and organizational development.



Creative Social Change is rooted in interviews with five prominent thought leaders — [Robert Quinn](#), [Otto Scharmer](#), Edgar Schein, [Peter Senge](#), and Margaret Wheatley — who discuss their work in organizational and societal development. Readers will then discover contributions on what is needed for change from longstanding creative scholar-practitioners, such as [Riane Eisler](#) and [Karl-Henrik Robèrt](#), as well as new voices. The book concludes with several case studies from around the world (including Latin America, Asia, the United States, New Zealand, and Africa) that readers can thoughtfully consider.

According to Editor Kathryn Goldman Schuyler, who also edited the 2014 book *Leading with Spirit, Presence, and Authenticity*, “In the face of any human or cultural tendencies to focus on what doesn’t work, we can choose to contribute to what does, to planting seeds for the future. Perhaps this is core to health: finding ways to appreciate the current moment while contributing to people and actions that we sense to be towards life, rather than focusing on making do, making money, or doing what we believe to be required of us.”

Unlike organizational *effectiveness*, which suggests something that works really well like a machine or a computer, organizational *health* is more fitting for our living, humanly-constructed societies—communities with heart and consciousness. No one would wish for ineffective action or leadership, but effectiveness on its own does not create a vital, dynamic organization, community, or world. If you, your organization, or your community is investing in leadership and sustainability, this book is for you.

[*Creative Social Change: Leadership for a Healthy World*](#) is available from Emerald Group Publishing or your favorite local or online bookstore. The book is published in partnership with the [International Leadership Association](#), developing and advancing leadership knowledge and practice worldwide.

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