

Idea Navigator

Idea Navigator is an innovative board game that gets you tangible results, fast!

Idea Navigator - Innovation Game

Idea Navigator is an innovation and problem-solving toolkit. It is a board game designed to help you and your team come up with solutions to business problems. Whatever the issue, Idea Navigator is a practical and quick way to generate ideas and explore options.

Do you need to:

- Change the thinking and work smarter rather than harder
- Get stakeholder buy-in to a new initiative or policy
- Redefine your business and think outside the box
- Identify savings and efficiencies
- Re-energise team conversations
- Make tough decisions on priorities
- Clearly define and analyse problems
- Find solutions – innovate and motivate
- Think creatively
- Explore opportunities and threats



IDEA NAVIGATOR is a tool kit that gets results, with more testing, and more consensus than you would have imagined possible.

Both Operational and Policy people use the game because it blends 'solid analytical thinking and rigour' with 'innovative, and practical implementable ideas'.

Build on your team's intellectual strengths - use the analytical alongside the innovative, and come up with great ways to generate solutions. Use it :

- To generate options for the intractable issues
- To identify and test new opportunities.

Idea Navigator reduces the time it takes to get consensus with stakeholders (because everyone present has a say). Everyone in the game can be a naysayer and blackhatter without being blamed or labelled. All opinions and views are heard - regardless of people's place in the hierarchy. It allows for rigorous intelligent debate to occur within a structured process and timeframe.

Users of Idea Navigator

Those successfully using Idea Navigator include:

- Leadership Development Centre (Action Learning Groups)
- State Services Commission
- Ministry of Education (for their leadership programme)
- Fonterra and Griffins Foods Limited
- Ministry of Transport
- Westpac Bank, Bank of New Zealand and ASB Bank
- Ministry for Social Development - Policy

"What impressed me about Idea Navigator was that we achieved clarity on the problem, consensus from a diverse group of people and an innovative solution in a surprisingly short amount of time"
Michelle van Gaalen, General Manager, Marketing & Products, Westpac (NZ)

"It really reinforced that the definition of the problem or opportunity is the most important part of the process, and determines how successful the solution will be. We have solved some challenging problems and defined some interesting solutions - all in an enjoyable process" *Vicky Taylor, Marketing Director, Griffins Foods Limited*

"The game is a neat way of getting your hands on a range of problem solving/idea tools without having to read a book or become an expert in process design yourself" *Hamish Reid, New Product Development Manager, Fonterra*

"Idea Navigator was an engaging & challenging way for us to surface & explore ideas & thoughts from all team members. The tool helped us to stay focussed, on track, and achieve quality outcomes, and it was fun" *Lisa Miller, Head of People and Culture, Bank of New Zealand*

"Idea Navigator enabled our team to very quickly define our problem, challenge our assumptions, identify our blind spots, brainstorm ideas, incubate those ideas and shortlist the best solutions. Idea Navigator is a world class business tool!" *Diane Ludwig, Director, Gosling Chapman*

Next Steps - Your Choices

1. You can have an obligation - free demonstration - on a hypothetical or real issue, for no charge (up to two hours duration).
2. We can facilitate a game for you. Invite stakeholders or interested parties to work on an issue or prospective policy; a challenge or an opportunity you wish to explore. Group size: ten people using the game and another 10 observing and contributing their ideas.
3. We can train your team to do it themselves with their own Idea Navigator Tool Kit. Time: half a day's training - up to ten per training session. Licences and certification for those trained. Ask us for a quote.

For further information please contact
Jane McCann, Accredited Idea Navigator Trainer

McCann Consulting Limited

Tel: +64 4 801 6200 or 029 721 7210

Email: officemanager@mccann-consulting.co.nz

www.mccann-consulting.co.nz

Leadership Twitter: [@janemccann5](https://twitter.com/janemccann5)